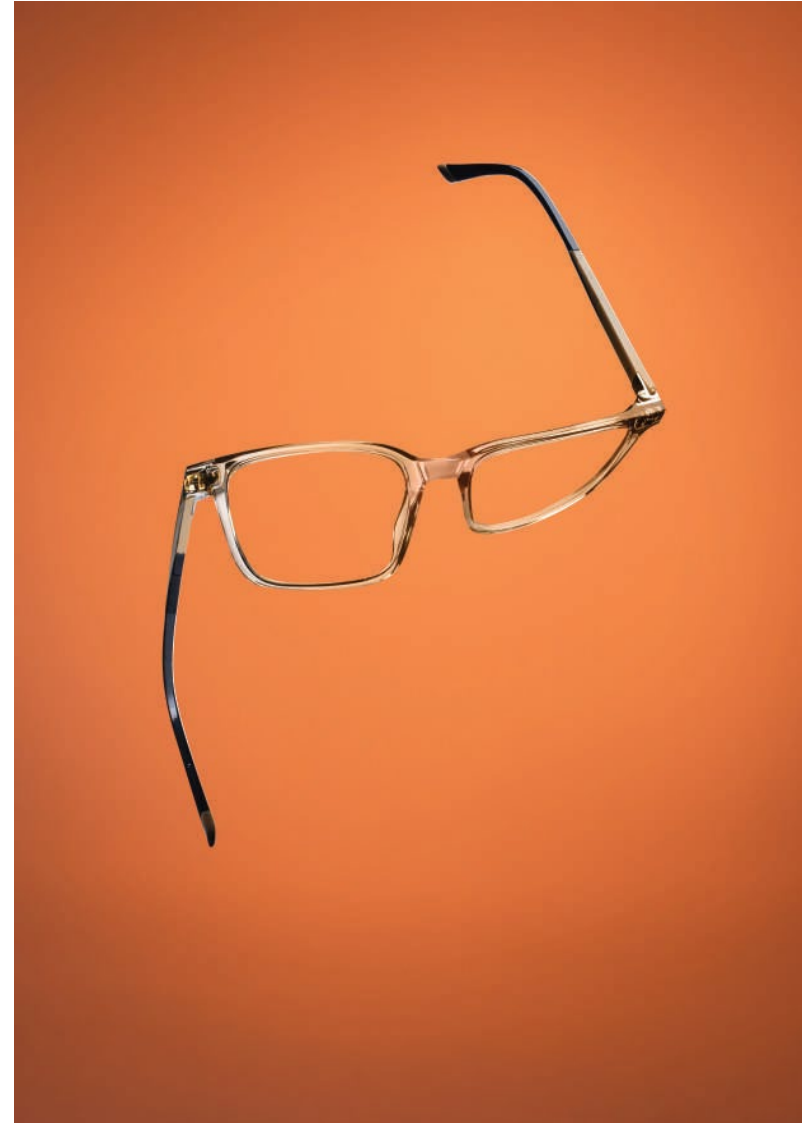
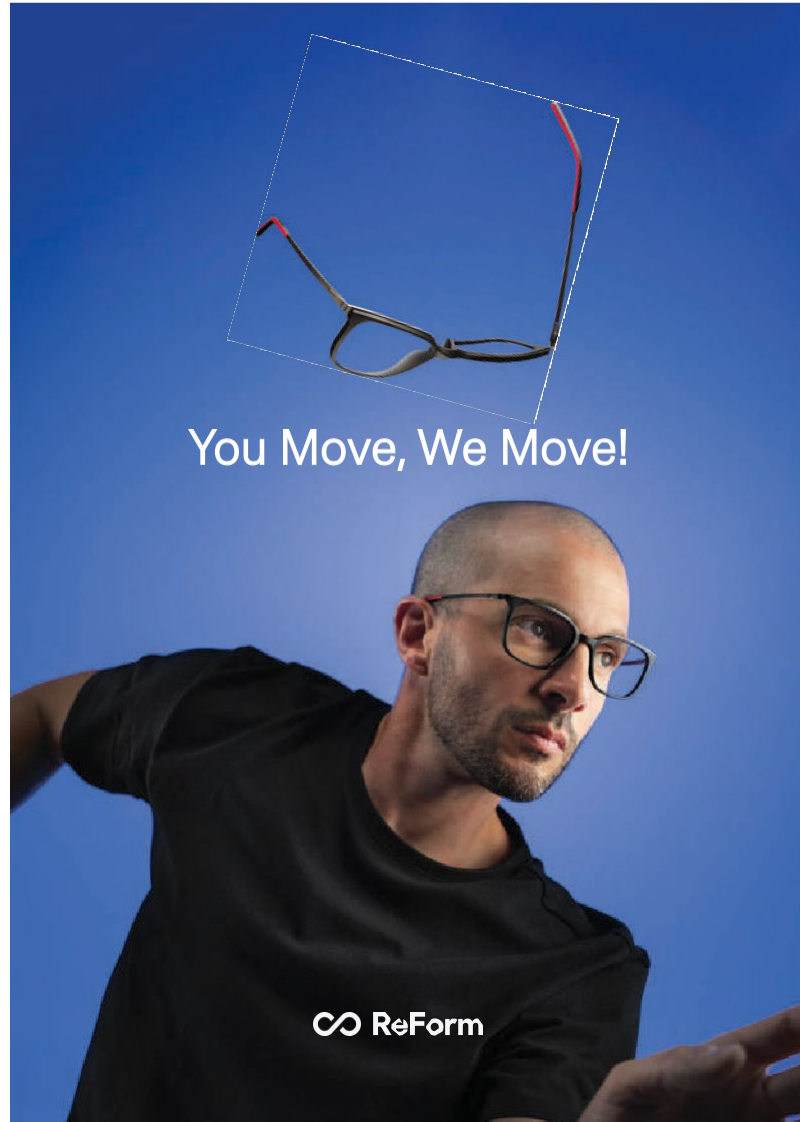


ReForm





Introducing the first fully flexible eyewear that offers more in terms of styling and benefits. ReForm Eyewear is flexible by design, refined in every detail, and built to last.

In a world that never stops moving, ReForm was born from a simple yet radical idea: eyewear should adapt to life, not the other way around.

At the core of ReForm is movement. Not the frantic, chaotic kind, but the purposeful, elegant flow of a life well lived.

Our frames are engineered to flex, twist, and shift with you whether you are navigating your morning commute, chasing the horizon, or pausing for a moment of stillness.

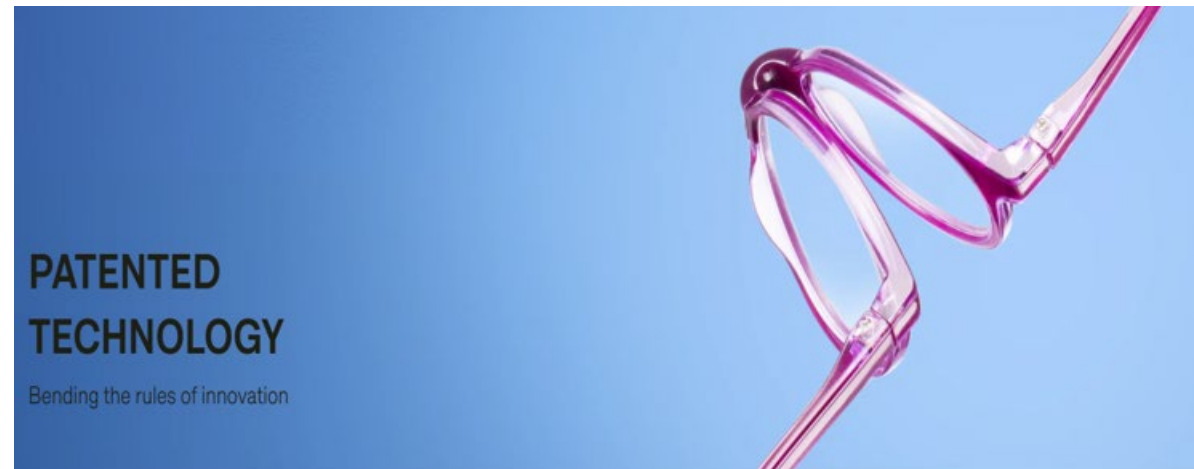
Our lives are in constant movement: physically, emotionally, professionally. We pivot, we stretch, we adapt. From the quiet shifts in our posture to the seismic changes in how we live and work, movement defines us.

From the tactile elegance of our packaging to the gradient hues that echo motion and transition, every element of the ReForm experience has been designed to reflect who we are: thoughtful, forward moving, and uncompromisingly refined.

ReForm is not just eyewear. It is a philosophy of movement.

We create premium frames that are engineered to move with you, not against you.

Flexible by design, refined in every detail, and built to last. We blend innovation with intention. Technology with tactility. Utility with elegance.



PATENTED TECHNOLOGY

Bending the rules of innovation

FLEX FRAMES

Introducing the first fully flexible eyewear that offers more in terms of styling and benefits. ReForm Eyewear is flexible by design, refined in every detail, and built to last.

Rooted in innovation, our glasses are engineered with cutting edge flexible materials that effortlessly reform to their original shape, no matter the twists and turns of your day. This innovative technology, backed by 100+ global patents, ensures that ReForm eyewear remains as durable as it is stylish.





RE1001 BK01 Black 56/18-145



RE1001 GY01 Crystal Grey 56/18-145



RE1006 BK01 Black 60/18-145



RE1006 BL01 Blue 60/18-145





RE1011 BK01 Black 57/17-145



RE1011 BL02 Blue 57/17-145



RE1014 BK01 Black 54/17-145



RE1014 BL01 Blue 54/17-145



RE1016 BK01 Black 54/19-145



RE1016 GY01 Grey 54/19-145



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